

Co-operative company

Here's where your presentation begins

BUSINESS PLAN

Contents of this template

Here's what you'll find in this **Slidesgo** template:

1. A slide structure based on a business plan presentation, which you can easily adapt to your needs. For more info on how to edit the template, please visit **Slidesgo School** or read our **FAQs**.
2. An assortment of pictures/illustrations that are suitable for use in the presentation can be found in the **alternative resources** slide.
3. A **thanks** slide, which you must keep so that proper credits for our design are given.
4. A **resources** slide, where you'll find links to all the elements used in the template.
5. **Instructions for use.**
6. Final slides with:
 7. The **fonts and colors** used in the template.
 8. A selection of **illustrations**. You can also customize and animate them as you wish with the online editor. Visit **Stories by Freepik** to find more.
 9. More **infographic resources**, whose size and color can be edited.
 10. Sets of **customizable icons** of the following themes: general, business, avatar, creative process, education, help & support, medical, nature, performing arts, SEO & marketing, and teamwork.

You can delete this slide when you're done editing the presentation.



Table of contents

01

Business Overview

Describe the topic of the section briefly

02

Market Analysis

Describe the topic of the section briefly

03

Marketing Plan

Describe the topic of the section briefly

04

Management Plan

Describe the topic of the section briefly

05

Operating Plan

Describe the topic of the section briefly

06

Financial Plan

Describe the topic of the section briefly

Mission Statement

Lists help you make your point clearer because:

- They're simple
- Organize your ideas
- Be specific





Our company

Mercury is the closest planet to the Sun and the smallest in the Solar System. It is only a bit larger than our Moon



01

Business Overview

You could enter a
subtitle here if you need
it

Market trends

JUPITER

Jupiter is
the biggest
one

23

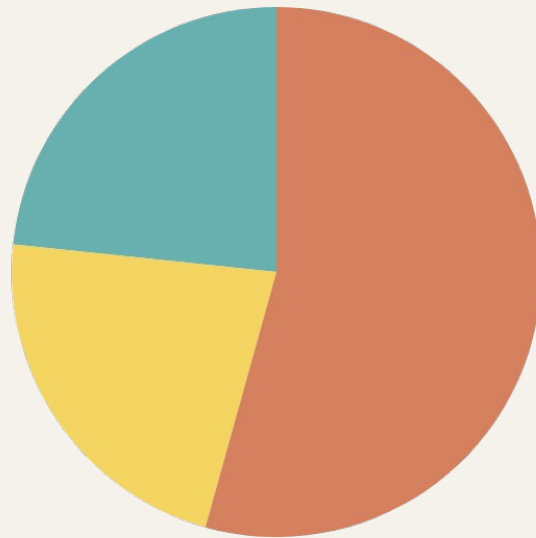
%

VENUS

Venus has a
nice name

22

%



55

%

MARS

It's a very
cold place,
not hot

If you want to modify this graph, click on it,
follow the link, change the data and paste the
new graph here



PROBLEM

Mars is cold. Its atmosphere is full of iron oxide dust



SOLUTION

Saturn is ringed and composed of helium and hydrogen

Competitors



MARS

Despite being red, Mar is cold



VENUS

Venus has a beautiful name



SATURN

Saturn is the ringed planet





US

Mars is cold. Its
atmosphere is full
of iron oxide dust



THEM

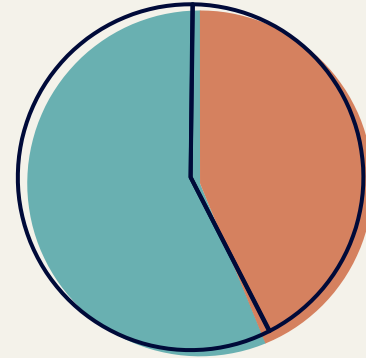
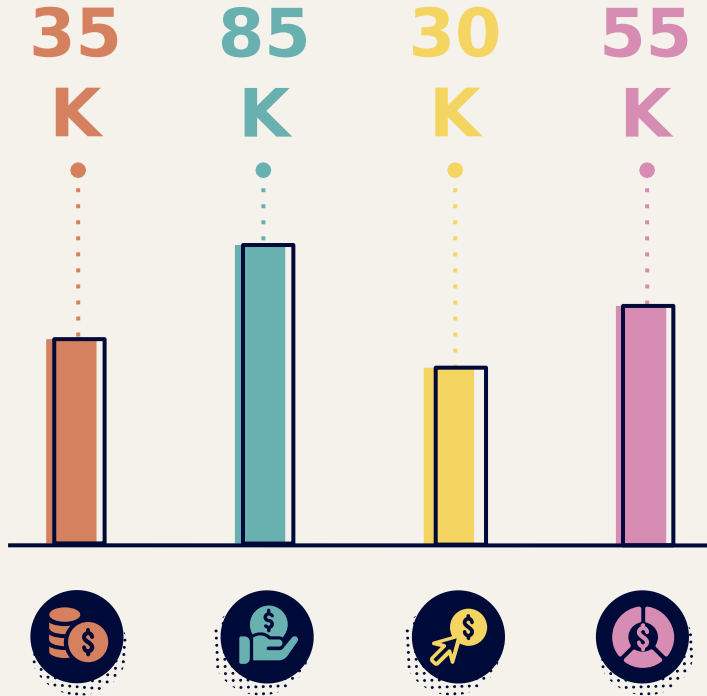
Saturn is
composed mostly
of hydrogen and
helium



02 Market Analysis and Competition

You could enter a
subtitle here if you need
it

Target



60%

Mars is
actually a very
cold place



40%

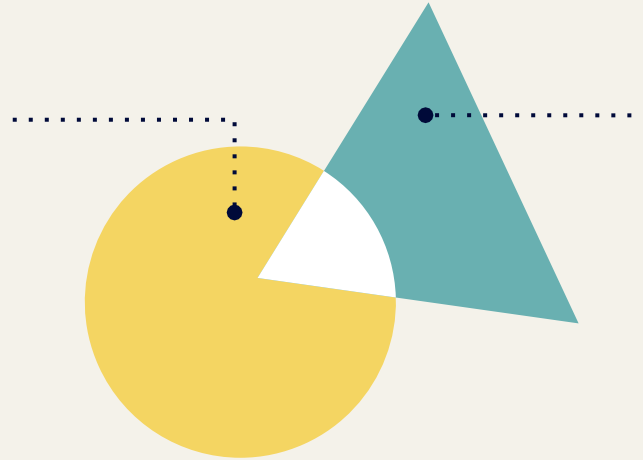
Venus is hot
but has a nice
name

Market size

45%

MARS

Mars is cold. Its atmosphere is full of iron oxide dust

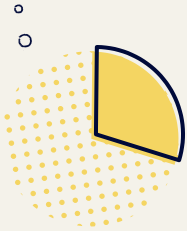


75%

MERCURY

Mercury is the smallest planet in the Solar System

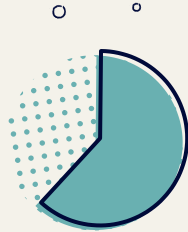
Market share



45%

VENUS

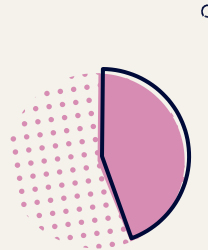
Venus has a beautiful name



60%

MARS

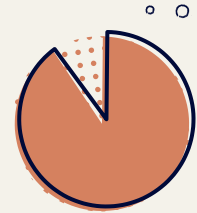
Mars is a cold place, not hot



45%

MERCURY

Mercury is the smallest planet



95%

SATURN

Saturn is the ringed planet

Competition analysis

Saturn

Saturn is the ringed planet

Mercury

Mercury is the smallest planet

Mars

Mars is a very cold place

Venus

Venus has a beautiful name





03 Sales and marketing plan

You could enter a
subtitle here if you need
it

Our services



MERCURY

Mercury is the smallest planet



SATURN

Saturn is the ringed one and a gas giant



MARS

Mars is a very cold place, not hot



NEPTUNE

Neptune is the farthest planet



URANUS

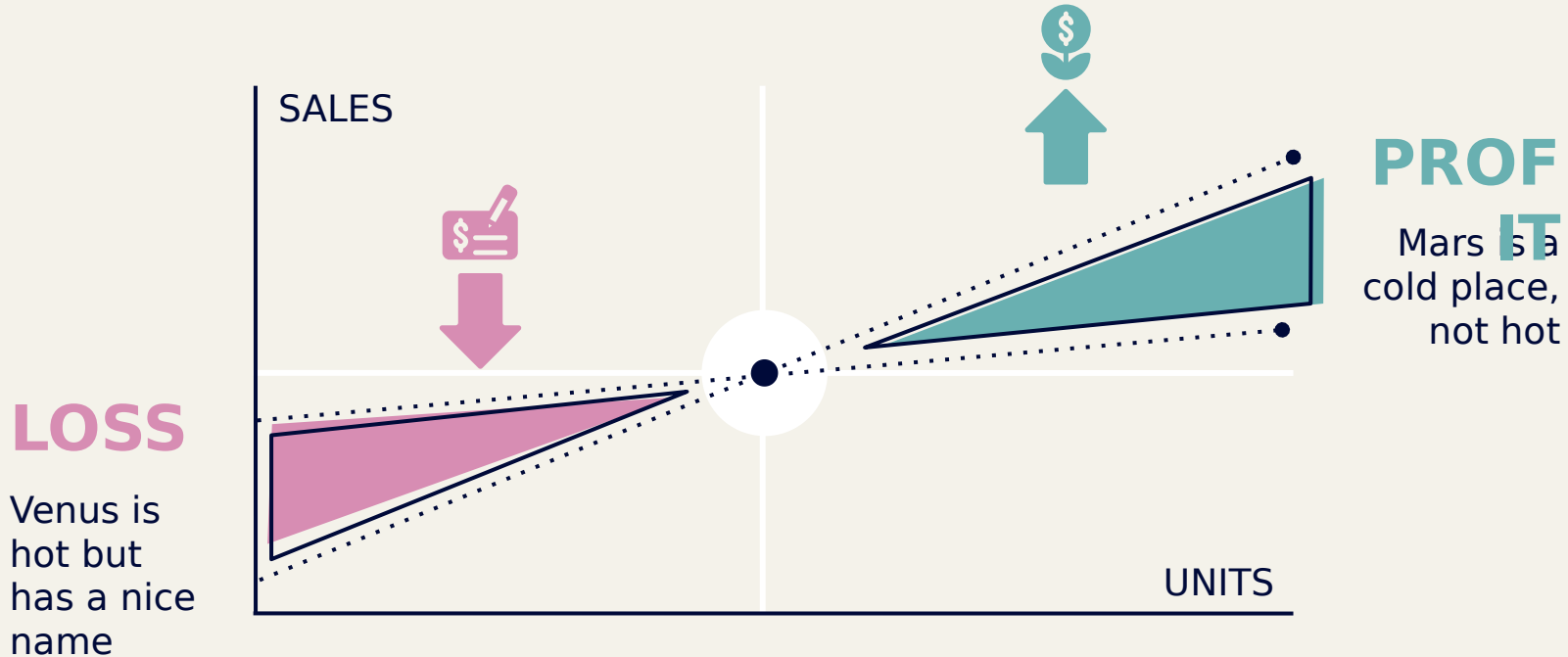
Uranus is the coldest planet



JUPITER

Jupiter is the biggest planet

Break-even analysis





A picture always reinforces the concept

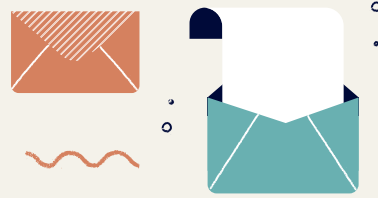
Images reveal large
amounts of data, so
remember: use an image
instead of long texts

Our plans



PLAN A

Mars is a cold
place. Its
atmosphere is full
of iron oxide dust



PLAN B

Mercury is the
smallest planet in
the Solar System

Sales and distribution

Channel 1

Saturn is the ringed planet



Channel 2

Mars is a very cold place



Channel 3

Uranus is the coldest planet



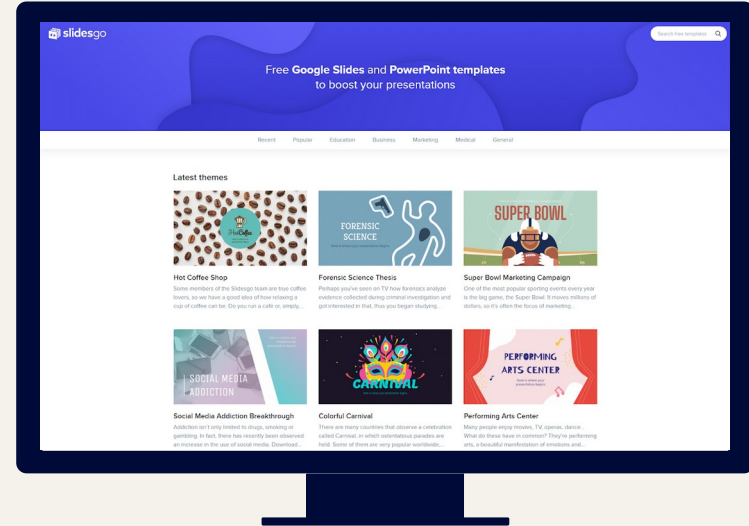
Channel 4

Jupiter is the biggest planet



Advertisin g and promotion

If you want to replace this image on the screen with your own work, right-click on it, choose “Replace image” and add yours





04

Management plan

You could enter a
subtitle here if you need
it

Our team



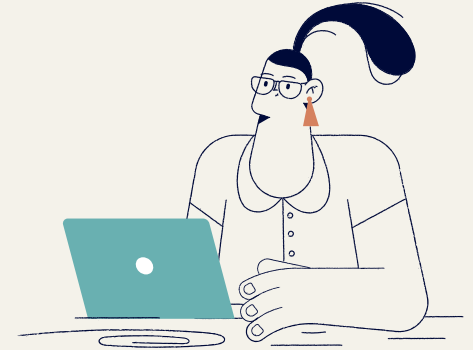
**ALFIE
EVANS**

Mars is a cold
place, not hot



**FRANK
BROWN**

Saturn is the
ringed planet



**ADA
WRIGHT**

Venus has a
beautiful name

Organizational chart

MARS

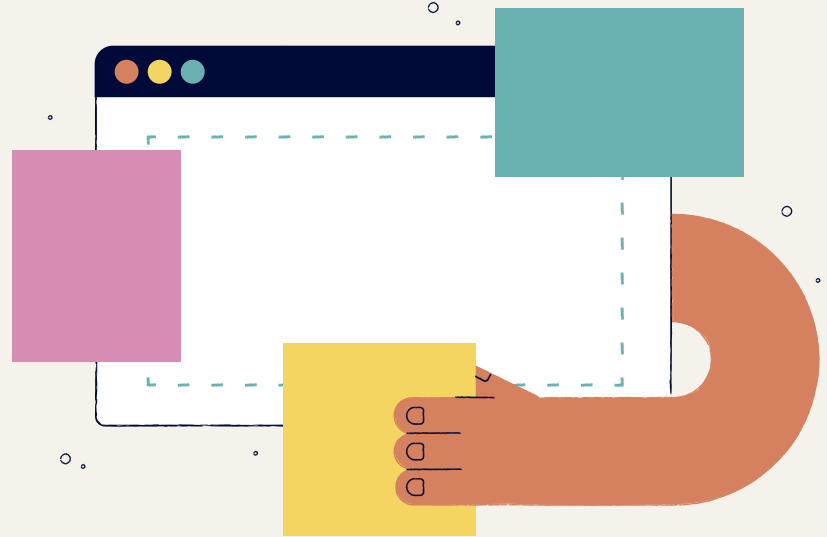
- It's a cold place
- It's full of iron oxide dust

VENUS

- It's terribly hot
- It's second from the Sun

SATURN

- It's the ringed one
- It's a gas giant



Our partners

01

VENUS

It's hot

03

MERCURY

It's small

02

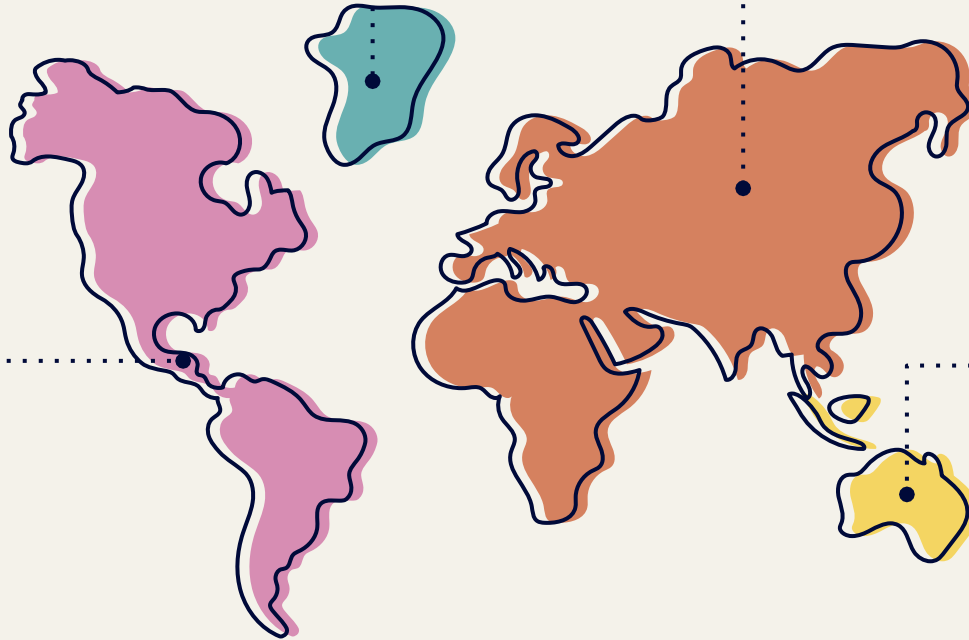
MARS

It's cold

04

JUPITER

It's big





05

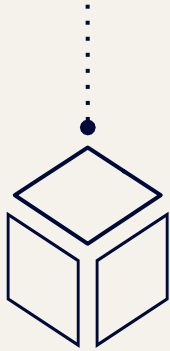
Operating plan

You could enter a
subtitle here if you need
it

Our process

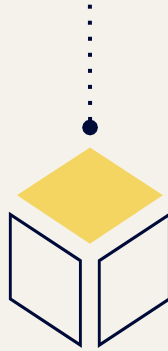
Day 1

Saturn is the
ringed planet



Day 2

Neptune is the
farthest planet



Day 3

Jupiter is the
biggest planet



Day 4

Mars is a cold
place, not hot



**A picture is
worth a
thousand
words**



AWESO ME WORDS

Because key words are great for
catching your audience's
attention





06

Financial plan

You could enter a
subtitle here if you need
it

Predicted growth



	Mass (earths)	Diameter (earths)	Surface gravity (earths)
Mercury	0,06	0,38	0,38
Mars	0,11	0,53	0,38
Saturn	1,16	9,4	1,16

Balance sheet

1

ASSETS

What the
company owns
at the moment

3

LIABILITIES

What the
company owes
at the moment

7

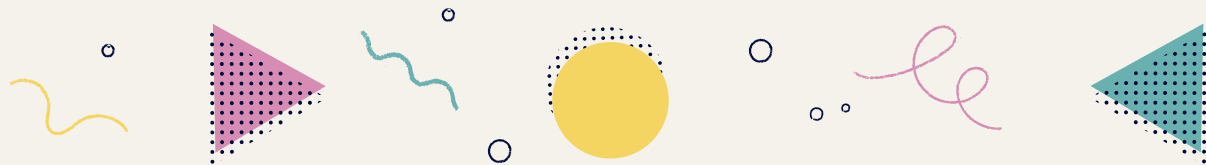
EQUITY

The difference
between
assets and
liabilities

4,333,000, 000

Big number catch your audience's attention





«This is a quote. Words full of
wisdom that someone important
said and can make the reader
get inspired»

—SOMEONE
FAMOUS

Thanks!

Do you have any questions?

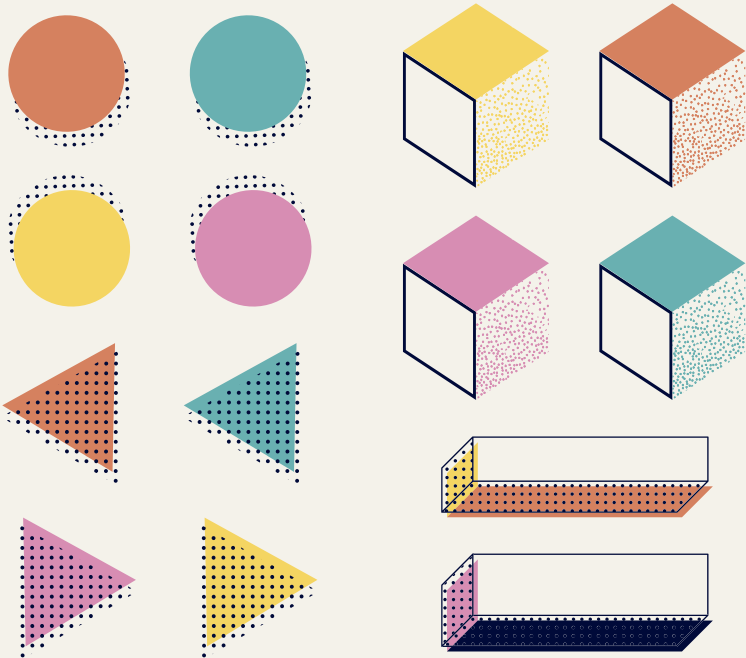
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Alternative resources





Alternative resources

PHOTOS

- Colorful set of cubes lined up on floor
or
- Colourful cubes creating an arrow pointing forward
- Front view of colored cubes on floor

Resources

VECTORS

- [Sale banner collection in Memphis style](#)
- [Design process concept for landing page](#)
- [New message concept for landing page](#)
- [Image upload concept for landing page](#)
- [Credit card payment concept for landing page](#)
- [House searching concept for landing page](#)
- [Brainstorming concept for landing page](#)
- [Co-workers concept for landing page](#)

PHOTOS

- [Arrow and steps on cubes](#)
- [Increasing colourful cubes and pointing arrow](#)

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(<https://fonts.google.com/specimen/Rajdhani>)

Nunito Sans

(<https://fonts.google.com/specimen/Nunito+Sans>)

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#f4f2ea

#d5815f

#69b0b1

#f4d562

#d78db3

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[Pana](#)



[Amico](#)



[Bro](#)



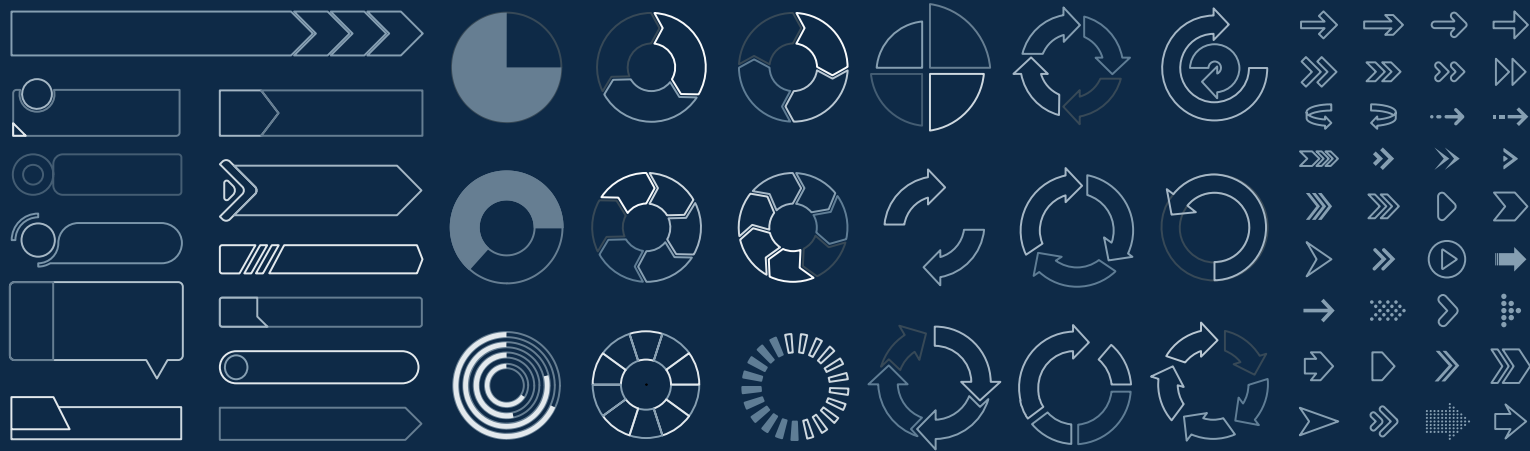
[Rafiki](#)



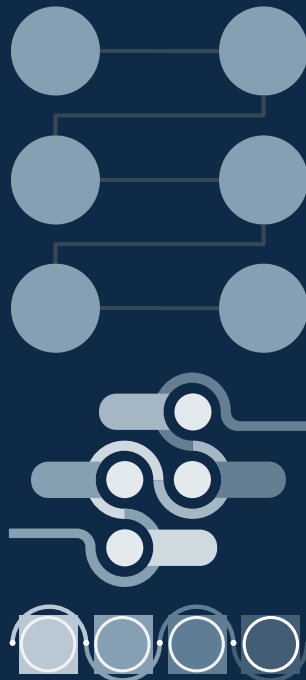
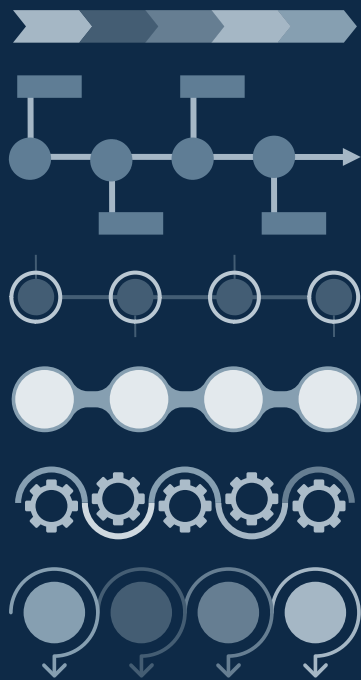
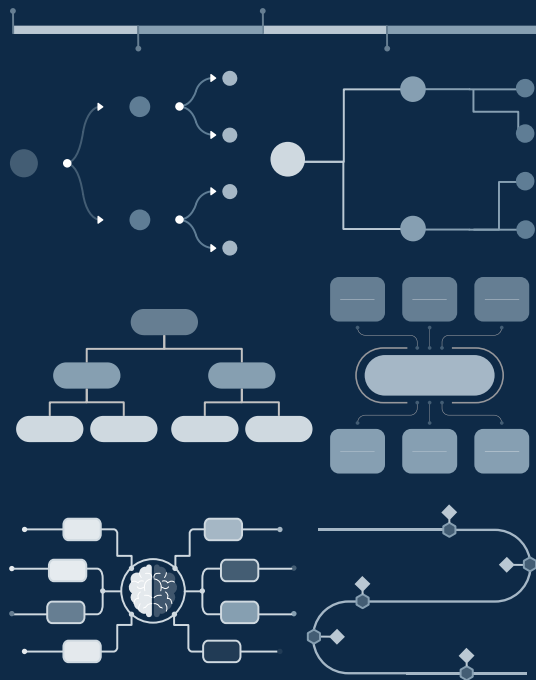
[Cuate](#)

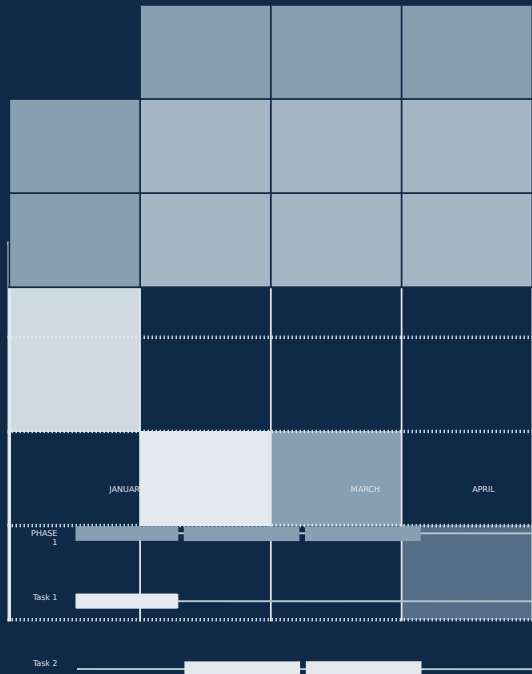
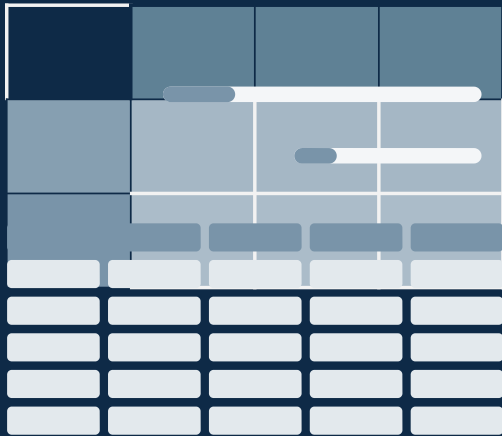
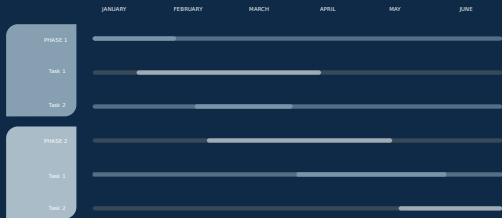
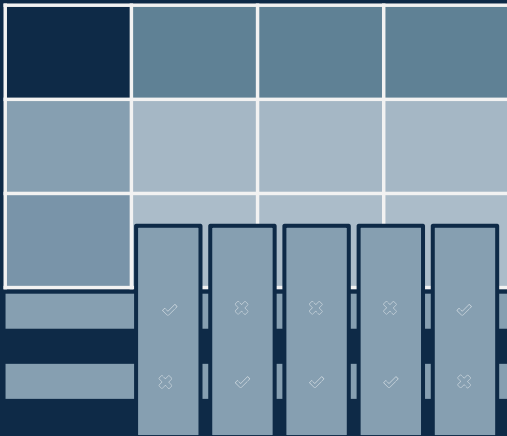
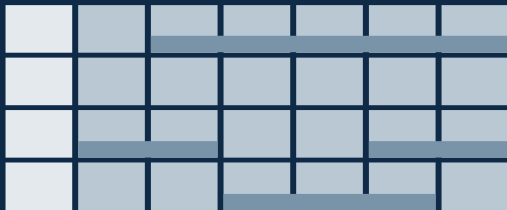
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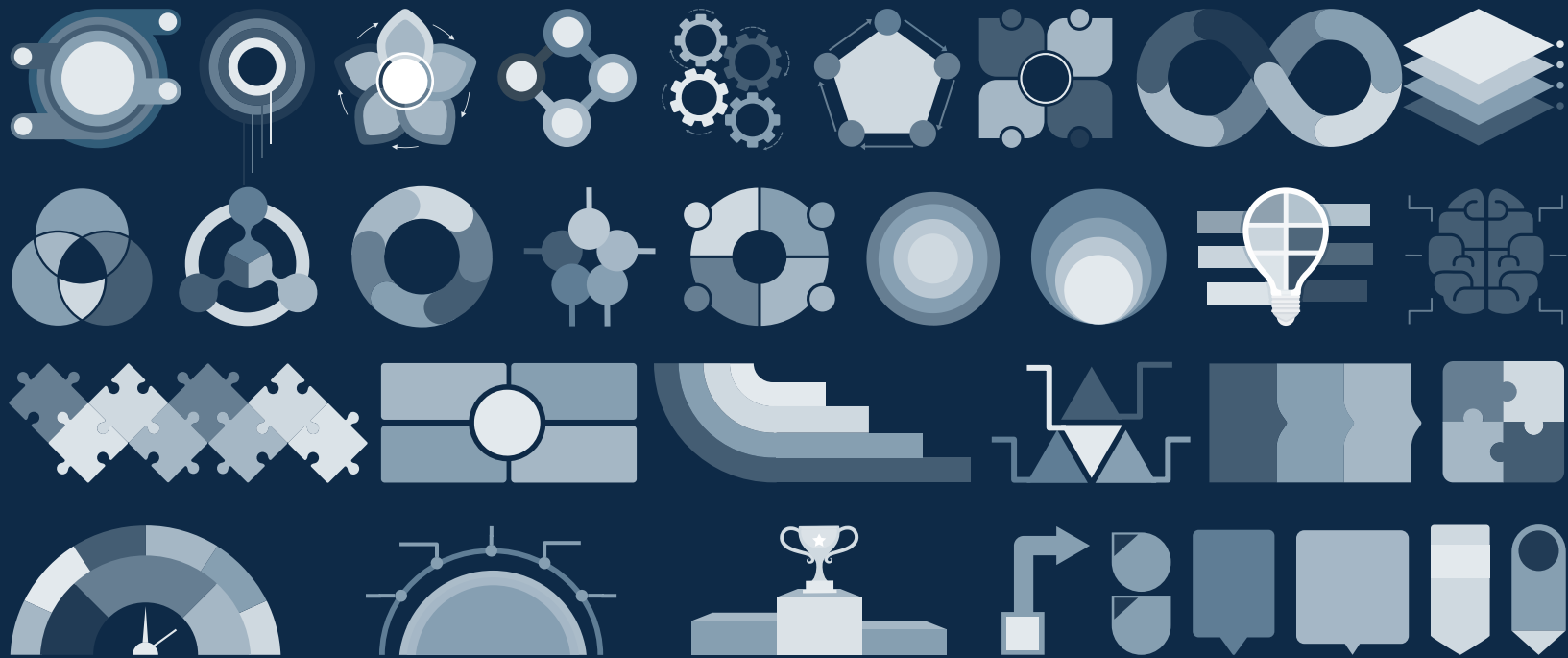
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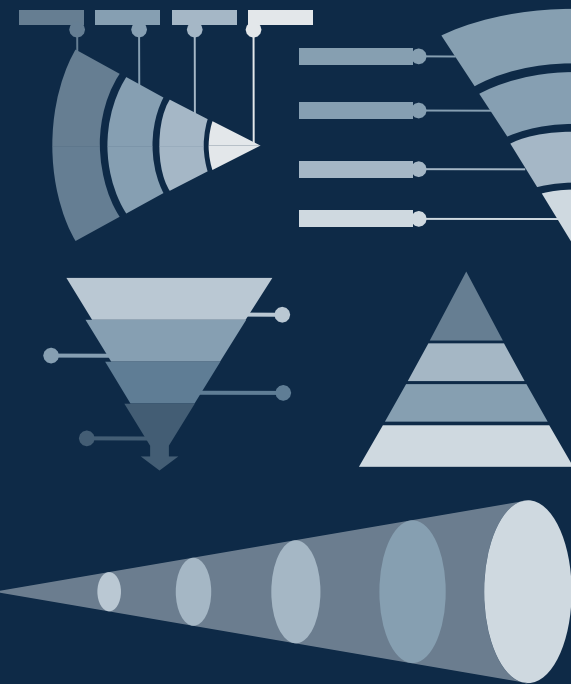
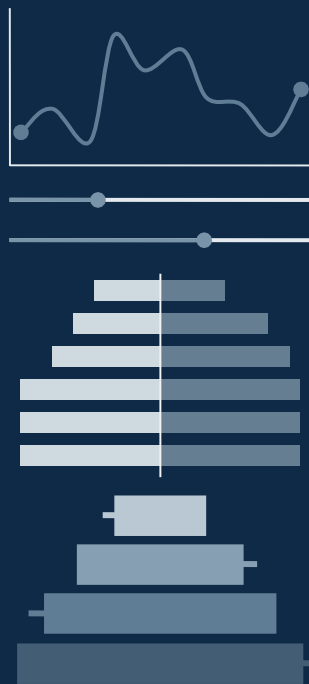
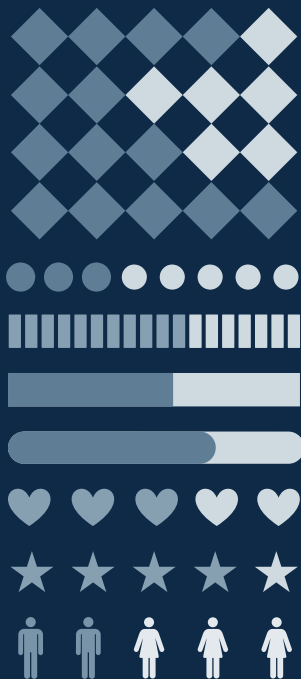
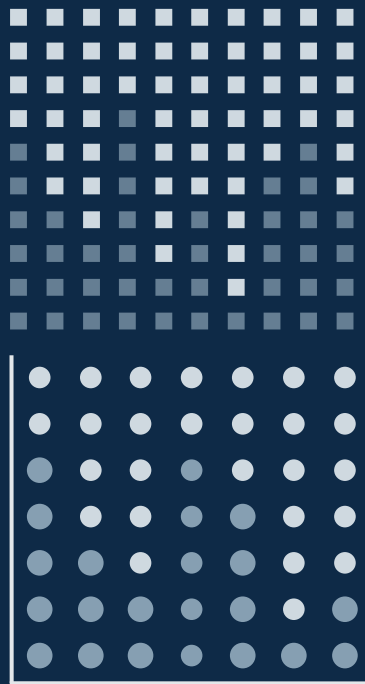












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Educational Icons



Medical Icons



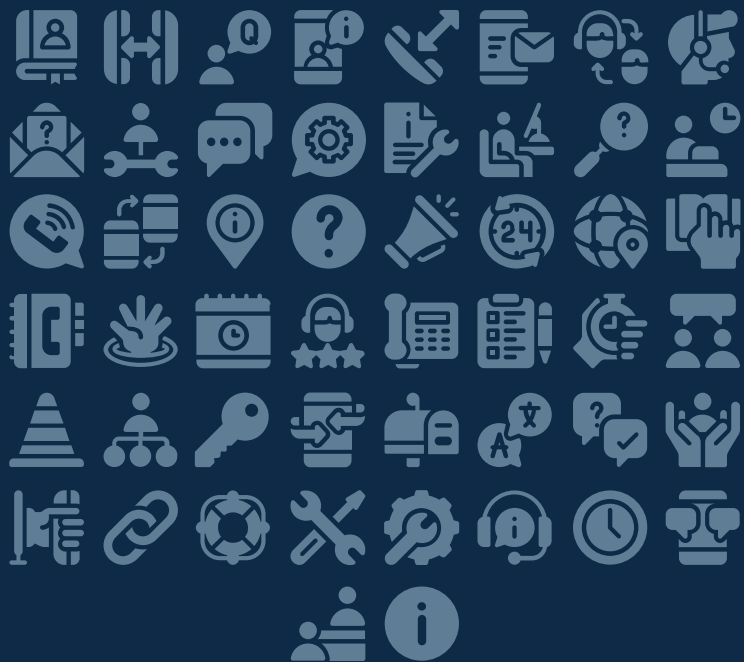
Business Icons



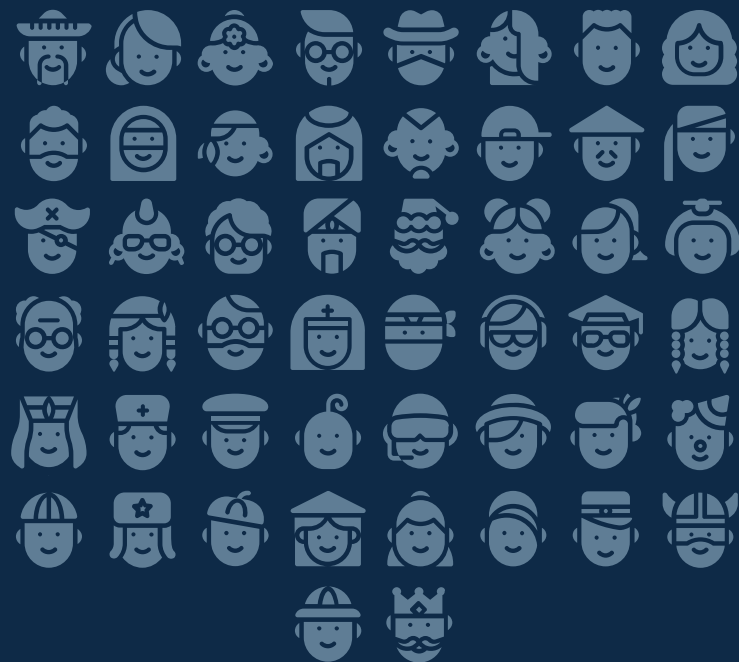
Teamwork Icons



Help & Support Icons

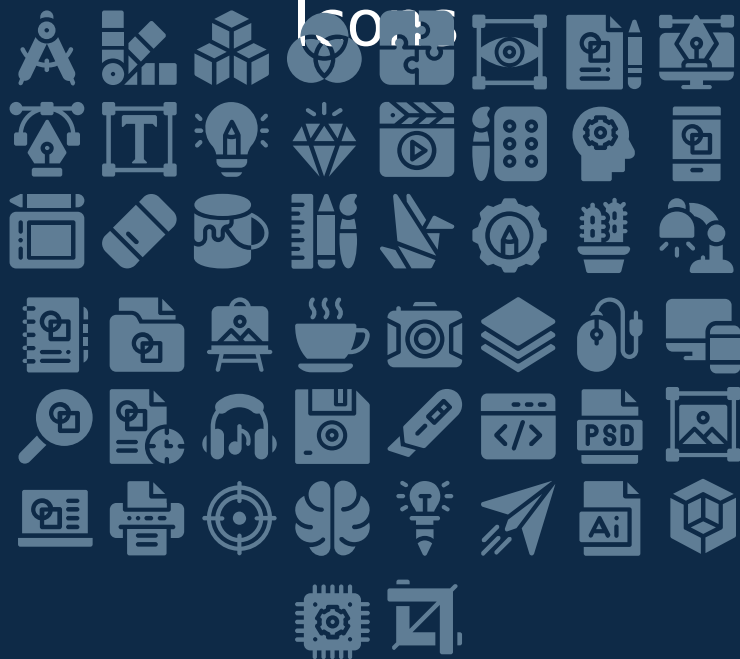


Avatar Icons



Creative process

Icons



Performing Arts Icons



Nature Icons



SEO & Marketing Icons



